

CARLA J. DURBIN

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EXPERIENCE:

Art Director | 2013 - Present

The RAM Group, West Palm Beach, FL

Manage a staff of 9 graphic designers, design various print, on-line and flash ads, develop logo designs, booklets, self-promotion pieces, mail pieces and maintain client websites and web banners.

Advertising Graphic Designer | 2009 - 2013

Palm Beach Newspapers, Inc., West Palm Beach, FL

Designed various print and on-line ads, logo designs, booklets & self-promotion pieces, product photography on & off site.

Freelance Graphic Designer | 2008 - Present

Carla J. Durbin Graphic Design, West Palm Beach, FL

Design various print and on-line ads, logos, business cards, websites, billboards & banners, product photography, deal with printers, movie & billboard reps.

Advertising Graphic Designer | 1987 - 2008

Palm Beach Newspapers, Inc., West Palm Beach, FL

Designed various print and on-line ads, logo designs, booklets & self-promotion pieces, product photography on & off site, prepared ads for press, dealt with cameramen & printers.

(Part-time) Display Artist | 1992 - 1995

Neiman-Marcus, Ft. Lauderdale, FL

Worked directly under the display manager to create a unique holiday look for the store, dressed mannequins, designed and installed signage and decorations.

(Part-time) Display Artist | 1988 & 1991

Bloomington, Boca Raton & Palm Beach Gardens, FL

Helped create a holiday look for the store, designed and installed decorations.

Graphic Artist - Supervisor | 1987 - 1988

P.A.L. Publishing Co., West Palm Beach, FL

Designed interstate exit guides, managed a staff of three, prepared guides for printing & dealt with printers.

KNOWLEDGE:

- MAC or PC Platforms
- Adobe Creative Suite
- Basic HTML
- Product Photography
- PageMaker
- AdSpeed
- DTI
- QuarkXPress
- QuarkXPress INposition

SKILLS:

Creative
Self-Motivated
Organized
Time Management
Detail Oriented
Communication
Leadership

AWARDS:

FPA/FPS Awards: 20
FNAME Awards: 9
NAA Acme Awards: 4
FAPA Awards: 2
FCPF Awards: 2
Florida Print Awards: 1

EDUCATION:

Southern Illinois University
at Carbondale, IL
Associate in Applied Science
Major in Commercial Graphics-Design

REFERENCES:

Available Upon Request