

CARLA J. DURBIN

West Palm Beach, FL
(561) 596-4674

cjdgraphicdesign.com | carla@cjdgraphicdesign.com



EXPERIENCE:

Creative Director | 2022 - Present

Purple Frog Graphics, West Palm Beach, FL

Direct design creative for various print jobs, logo designs, booklets, promotional products and product photography from concept to implementation within tight deadlines. Communicate with production and sales teams to allow for smooth work flow and accurate production of final product.

Production Manager/Design Team Lead | 2018 - 2022

AMSI/AAG, West Palm Beach, FL

Managed a staff of web/graphic designers, oversaw day-to-day production of web and print materials while staying within tight deadlines and brand guidelines. Designed various ads, developed logo designs, email pieces and maintained/audited client websites. Communicated with other departments along with outside vendors to allow for smooth agency work flow and directed projects from concept to implementation.

Art Director | 2013 - 2018

The RAM Group, West Palm Beach, FL

Managed a staff of graphic designers, designed various print, web and flash ads, developed logo designs, booklets, self-promotion pieces, mail pieces and maintained client websites and web banners.

Advertising Graphic Designer | 2009 - 2013

Palm Beach Newspapers, Inc., West Palm Beach, FL

Designed various print and web ads, logo designs, booklets and self-promotion pieces, product photography on and off-site.

Freelance Graphic Designer | 2008 - Present

Carla J. Durbin Graphic Design, West Palm Beach, FL

Communicate with clients to design various print and web ads, logos, business cards, websites, billboards, banners and promotional products. Work with printers, promo vendors and billboard representatives.

ADDITIONAL RELATED EXPERIENCE:

Display Artist (Part-time)

Neiman-Marcus, Ft. Lauderdale, FL

Worked directly under the display manager to create a unique holiday look for the store, dressed mannequins, designed and installed signage and decorations.

KNOWLEDGE:

- MAC and PC Platforms
- Adobe Creative Suite
 - InDesign
 - Illustrator
 - Photoshop
 - Flash/Animate
 - Dreamweaver
- Basic HTML
- Trello
- Asana
- AirTable
- Product Photography
- Word/Excel/PowerPoint

SKILLS:

Creative
Leadership
Self-Motivated
Time Management
Organized
Detail Oriented
Communication

AWARDS:

FPA/FPS Awards: 20
FNAME Awards: 9
NAA Acme Awards: 4
FAPA Awards: 2
FCPF Awards: 2
Florida Print Awards: 5

EDUCATION:

Southern Illinois University
at Carbondale, IL
Associate in Applied Science
Major in Commercial Graphics-Design